

MADHURI PARSON – JEWELRY DESIGNER

Madhuri by Madhuri Parson is a chic and totally surprising new modern jewelry brand that offers women statement pieces they can personally interpret and incorporate in to their own style. Inspired by her late grandfather, a gemologist and entrepreneur, India. Shortly thereafter, Madhuri embarked on her own journey that led her to New York where she studied Jewelry Design and Studio at the prestigious Fashion Institute of Technology and Gemological Institute of America while proving a successful career in eCommerce Marketing and Global Sourcing at well known fashion brands.



Her love for South Asian fashion and art combined with her passion for global travel has been a major influence to her design aesthetics. Madhuri jewelry is delicately handcrafted using handpicked vibrant semi-precious colored stones to complement the femininity of a modern day woman. Her first collection was featured on US Airways travel program in 2004. Madhuri Parson earned her Bachelor of Arts in Communications and Political Science at the University of Southern California.